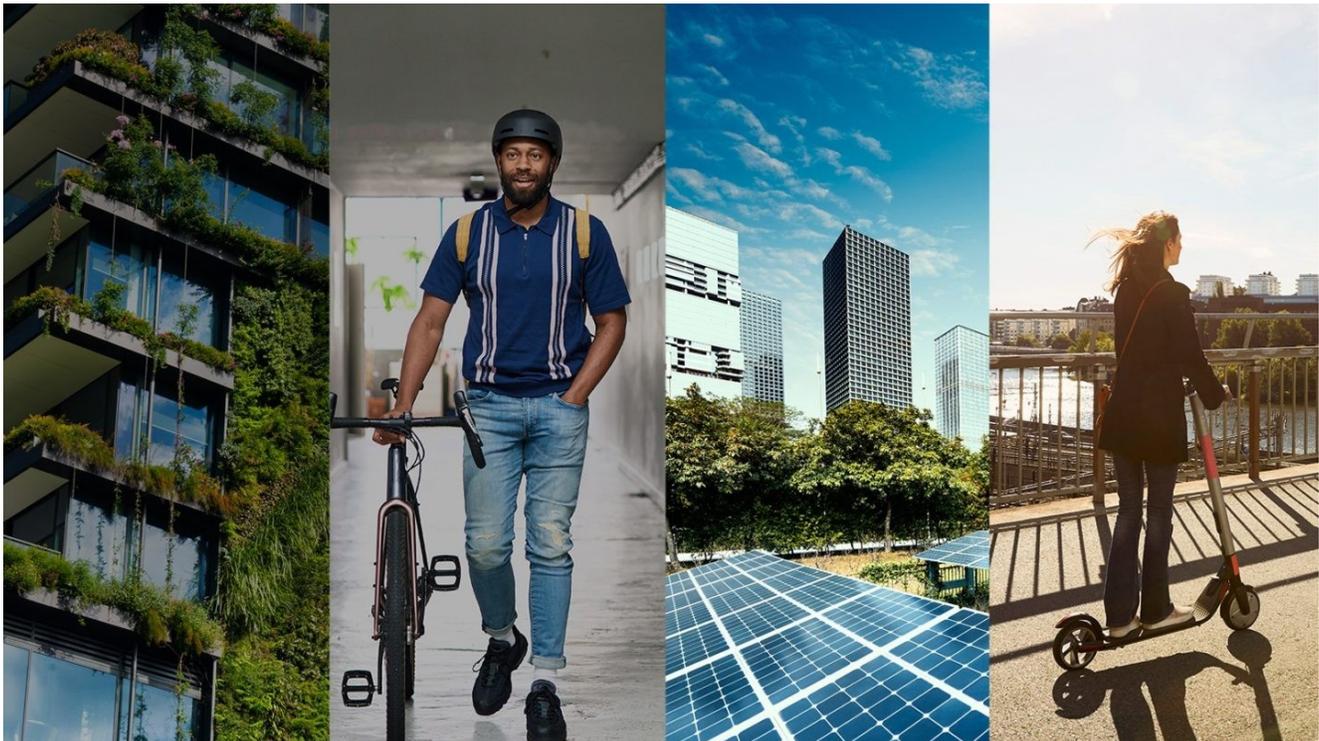




Rogers Business launches Smart Cities and Smart Buildings IoT Solutions to Power Sustainable, Efficient and Resilient Communities

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Working with an ecosystem of industry-leading partners, Rogers Business offers a number of new future-ready IoT solutions including Smart Traffic, Water Management, and Air Quality Monitoring

New research finds that smart technology in cities and infrastructure can improve efficiency, deliver up to 70% in cost-savings and bring environmental benefits to communities¹

TORONTO, ON (February 10, 2022) – Today, Rogers Business announced it is expanding its suite of Smart Cities and Smart Buildings Internet of Things (IoT) solutions to deliver on the growing needs of businesses and municipalities for sustainable, secure and operationally efficient infrastructure. From

water leak detection sensors to AI-powered traffic signal capabilities, these solutions are designed to solve real business challenges while delivering cost savings and environmental benefits.

“As we look to the future, digital connectivity will play a crucial role in urban planning and the sustainability of our communities, from small towns to large city centres,” said Ron McKenzie, President, Rogers Business. “Research we commissioned from IDC shows us that communities investing in smart city solutions will be better prepared to respond to both current and future challenges². We’re proud to work with an ecosystem of IoT solution providers and deliver managed services to help our customers build smarter, safer, more efficient communities today and for generations to come.”

“Our studies indicate that the fiscal, environmental, and social challenges faced by cities will continue to be a destabilizing influence – increasing the importance of expanding and strengthening new digital capabilities,” said Nigel Wallis, Research Vice President, IoT and Industries, IDC. “The use of smart, connected IoT solutions such as connected sensors for monitoring vehicle and pedestrian traffic or water leak detection, helps communities to make better decisions faster, improves civic sustainability, and better serves local citizens.”

To bring forward the best in IoT for Canadians, Rogers Business is working with a broad ecosystem of partners to expand on its IoT offerings for cities and buildings and deliver a number of new solutions including:

Smart Cities:

- **Smart Water Management** – Working with [Ayyeka](#) to leverage real-time alerts on water and wastewater infrastructure to monitor water levels, maximize water quality, and improve response time.
- **Smart Parking** – Working with Cleverciti deliver an AI-powered parking guidance solution that cuts traffic congestion and emissions, supports local business growth, and boosts parking revenues.
- **Smart Traffic** – Working with [NoTraffic](#) to digitize urban intersections through an Autonomous Traffic Management Platform, to improve safety and traffic efficiency for all road users.
- **Mixed Fleet Management** – Working with [Titan GPS](#) to efficiently manage service vehicles, winter fleets and heavy equipment with solutions that minimize fuel usage, provide engine diagnostics and route efficiency.
- **Transit Fleet Management** – Working with [ISR Transit](#) to help transit fleets run more safely and efficiently by optimizing routes, reducing trips, and provide precise ETAs to encourage more people to use public transit.

Smart Buildings:

- **Indoor Air Quality Monitoring and Purification** – Working with [IES Ventures](#) using precisely located sensors to monitor air quality and provide continuous decontamination for cleaner air and helps reduce energy in buildings.

- **Digital Signage** – Working with [Corum Digital Corporation](#) to effectively deliver highly relevant interactive content to occupants, using a network of fully customizable, easily updated digital displays and touchscreen kiosks.
- **Smart Security** – Working with [Caliber Communications](#) to improve protection for properties and occupants through the early detection and deterrence of criminal activity before it happens.
- **Smart Washrooms** – Working with Mero Technologies to obtain near real-time data on washroom consumables and foot traffic that will help to unlock cost efficiencies, improve environmental sustainability, and building cleanliness.
- **Water Leak Detection** – Working with [Eddy Solutions](#) on sensors that detect water leaks in near real-time and valves that automatically stop water flow to prevent property damage and water wastage. IDC found that more than \$2 billion in water losses alone was reported in the last decade; 60% of them could have been prevented¹.

Powered by Canada's most reliable network³ and using data-driven insights, these IoT innovations are designed to help improve building efficiency, reduce costs, support sustainability, and enhance occupant health, safety and security. PWC data found that the number of connected IoT devices in Canada is forecast to more than double from 2018 to 2023.⁴ To learn more about Rogers Business Smart Cities and Smart Buildings offerings and to get in touch with a Rogers IoT representative, [click here](#).

About Rogers

Rogers is a leading Canadian technology and media company that provides world-class communications services and entertainment to consumers and businesses on our award-winning networks. Our founder, Ted Rogers, purchased his first radio station, CHFI, in 1960. Today, we are dedicated to providing industry-leading wireless, cable, sports, and media to millions of customers across Canada. Our shares are publicly traded on the Toronto Stock Exchange (TSX: RCI.A and RCI.B) and on the New York Stock Exchange (NYSE: RCI). For more information, please visit: [rogers.com](#) or [investors.rogers.com](#).

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