



# FIWARE Intro

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FIWARE International Growth Manager

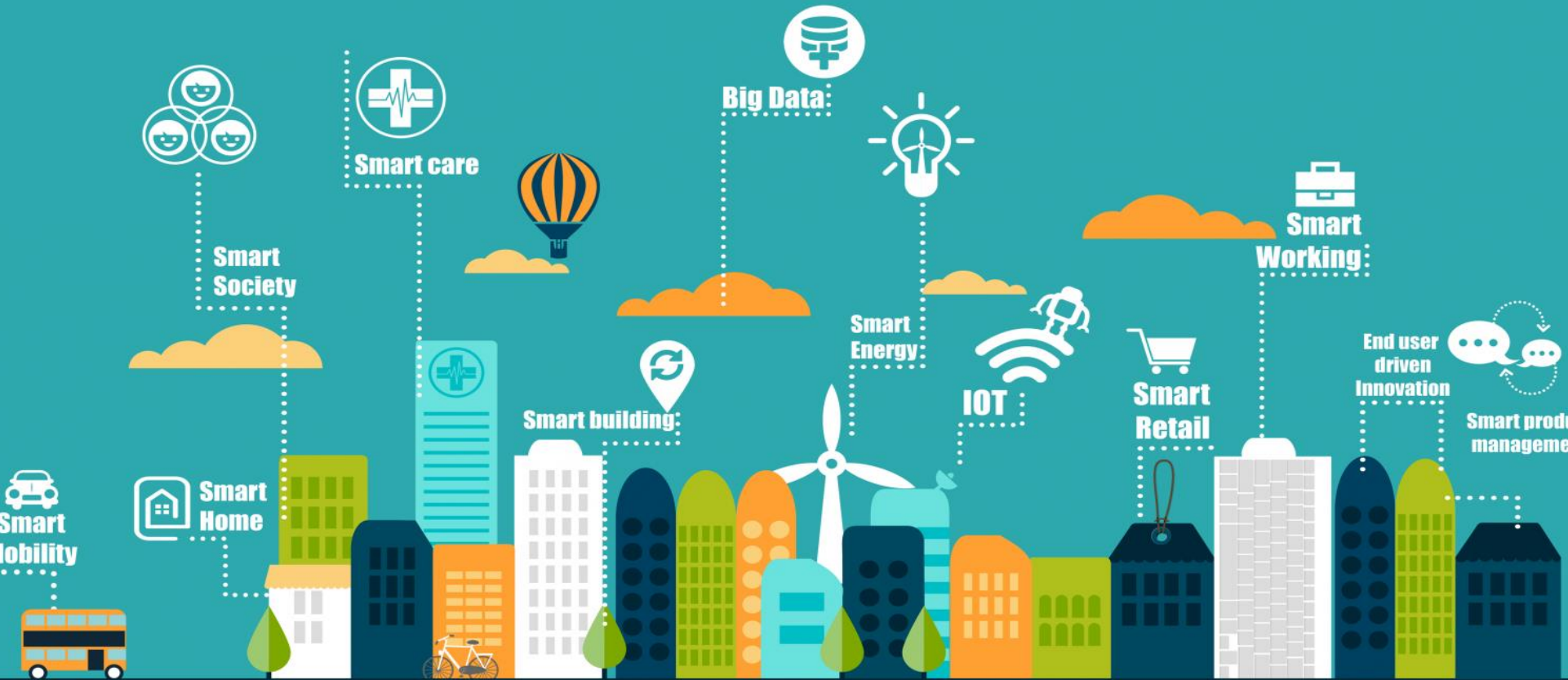
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# Digital Life will gravitate around **Context Data** what is going on, where, when, why ...



# Breaking the silos of Information



# Benefits for the Data Economy



Open  
Innovation

No vendor  
lock-in

Larger  
Market

# WHAT IS FIWARE?



## ANOTHER SOFTWARE VENDOR?



# ONE COMMUNITY



# FIWARE Community in numbers

**\$500M**  
Investment

**42**  
Open Source  
Services

**100+**  
Cities

**1000+**  
Business  
Ideas

**11**  
Innovation  
Hubs

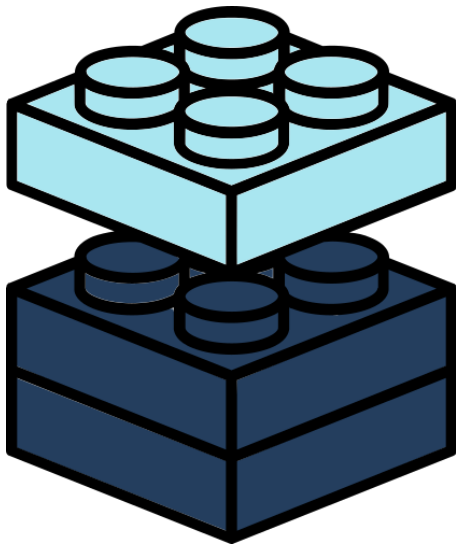
**\$20M**  
Funding raised





# PRINCIPLES

# FIWARE Service



Standard Interface  
for Context Data

Open Source Technology

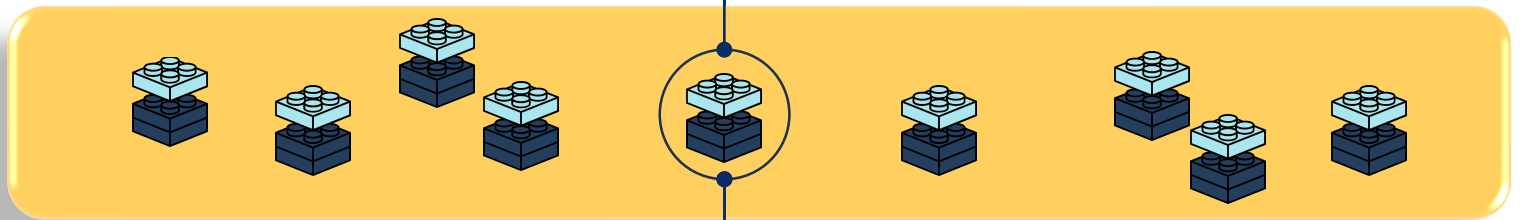


# FIWARE Platform

42

Open Source  
Services

Vertical  
Markets



Modular

Interoperable





**COMMUNITY**



[fiware.org/foundation](http://fiware.org/foundation)

**PLATINUM MEMBERS**



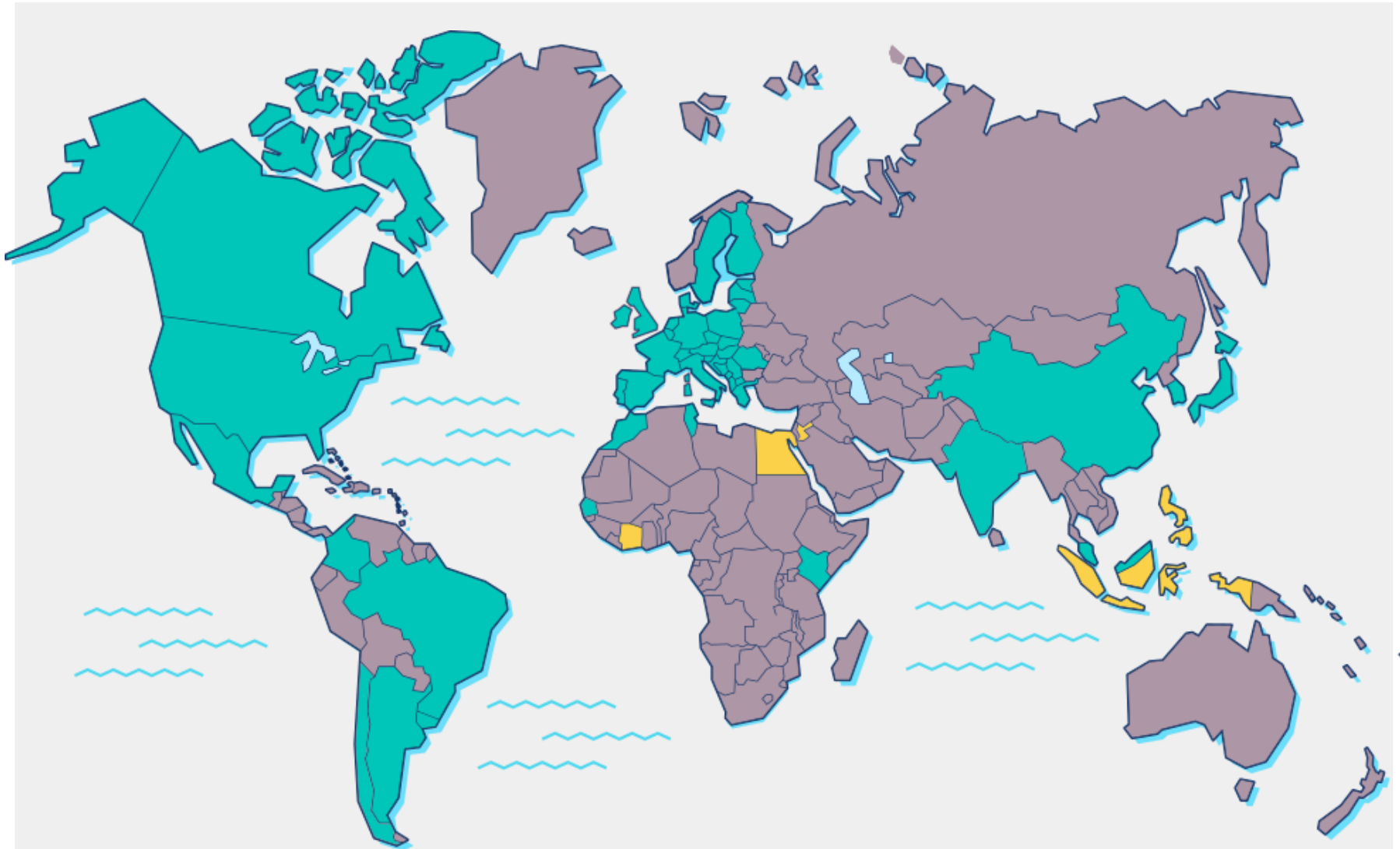
**GOLD MEMBERS**





The FIWARE Marketplace serves the purpose of globally disseminating existing commercial offerings around FIWARE. It is a global one-stop shop that gives visibility to a wide range of Powered by FIWARE solutions/platforms, FIWARE-ready technologies as well as FIWARE related training/coaching or consultancy, integration and support services.

# FIWARE Global Expansion





FIWARE  
CAN  
MAKE IT  
EASY

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