

Portland Ambassador Program
Best Practices Trip to Charlotte, NC
November 21-22, 2002

Portland Ambassador Program – Randy Miller, Chairman (randy@mooreco.com)

Thursday – November 21, 2002

7:30 a.m.	Depart Dunhill Hotel for 'Group Walk' to Bank of America (meet in lobby of hotel)
7:50 a.m.	Continental Breakfast (location: Bank of America, 59 th Floor)
8:00 a.m.	The Challenge of Growing Better...Not Just Bigger Jim Palermo, Exec VP, Bank of America (location: Bank of America, 59 th Floor)
9-11:30 a.m.	Central City Bus Tour Becky Hannum, Arts Program Dir., Bank of America
12-1:00 p.m.	Overview of Charlotte and the Region Larry McFall, Michael Gallis & Assoc. (location: The Dunhill Hotel, Mayfair Room)
1:30-2:30 p.m.	The Heart and Soul of Charlotte Tim Newman, Exec Dir, Center City Partners (location: The Dunhill Hotel, Mayfair Room)
3-4:00 p.m.	Higher Education's Role in Supporting (and growing) the Local Economy Tony Zeiss, President, Central Piedmont Community College (location: The Dunhill Hotel, Mayfair Room)
4-5:30 p.m.	Reception (w/special guest: U.S. Rep. Earl Blumenauer) (location: The Dunhill Hotel, Upper Dining Room)
Evening	Open for private events and meetings

Friday – November 22, 2002

8:30 a.m.	Continental Breakfast <hr/> (location: The Dunhill Hotel, Mayfair Room)
9:00 a.m.	Charlotte...A region taking charge of its destiny <hr/> Carroll Gray, President, Charlotte Chamber (location: The Dunhill Hotel, Mayfair Room)
10-11:30 a.m.	Becoming a World Class City <hr/> Panel : Jim Hance, CFO/Bank of America and Co-Chair, Advantage Carolina; Jerry Orr, Airport Director; Michael Almond, CEO, Charlotte Regional Partnership (The Dunhill Hotel, Mayfair Room)
12-2:30 p.m.	Charlotte: Tradition, Southern Charm and Much More (w/tour) <hr/> Emily Zimmern, Exec Director, Levine Museum for the New South (location: Museum for the New South)
3-4:00 p.m.	Sports & Economic Development (w/tour) <hr/> Jeff Beaver, Exec Director, Charlotte Regional Sports Commission; and Max Muhleman, President IMG/Muhleman Marketing (location: Ericsson Stadium)
4:30-6:00 p.m.	Closing Reception (w/special guest: Charlotte Mayor McCrory) <hr/> (location: The Dunhill Hotel, Upper Dining Room)
Evening	Open for private events and meetings <hr/>

Headquarters hotel: The Dunhill Hotel, 237 N. Tryon St., Charlotte NC 28202
(800) 354-4141 (www.dunhillhotel.com).