

**Colombia Best Practices 2018  
October 2 - 10**

	Delegation Size: ~55	Maria Ellis Contact: +57.311.524.2688			
		Marjorie Maia Contact: +57 311.826.1668			
Date	Time	Location	Activity	Speakers	Observation/Comments
<b>Monday October 1</b>	All Day	Estelar Hotel Parque 93 Calle 93 #11-19 + 57.031.511.1555	Travel from PDX to Bogota, arrive at hotel, rest, acclimate to altitude.	N/A	Breakfast is included with your rooms. Vouchers are NOT available for this day.  <b>Airport Group Pick-up at 10:30pm for Delta 981 flight</b>
<b>Tuesday October 2</b>	All Day	Estelar Hotel Parque 93 Calle 93 #11-19 + 57.031.511.1555	Travel from PDX to Bogota, arrive at hotel, rest, acclimate to altitude, meal vouchers provided	N/A	Breakfast is included with your rooms. Lunch and dinner vouchers will be available to each delegate for use at any of the hotel restaurants  <b>Airport Group pick-up #1: Bus at 2:00pm Airport Group pick-up #2: Bus at 10:30pm</b>
<b>Wednesday October 3</b>	7:30 - 9:30 am	Estelar Hotel Parque 93	Breakfast at your leisure	N/A	Breakfast is included with your rooms and is available in the hotel restaurant
	10:00 am	Hotel Lobby	Board bus to City Center	N/A	
	10:30 am - 12:00 pm	Gold Museum and Candelaria	Tour the Gold Museum which boasts one of the largest pre-Columbian gold and metal craft collections in the country	N/A	
	12:00 pm - 12:10 pm	La Puerta de la Catedral Cl. 11 #6-26	Walk to lunch location	N/A	
	12:00 pm - 1:00 pm	La Puerta de la Catedral Cl. 11 #6-26	Eat lunch	N/A	
	1:00 pm - 3:00 pm	Walking City Tour	Chorro de Quevedo, Plaza de Bolivar, Palacio de Nariño	Tour Guide will tell the history of the area and point-out key highlights	Bring comfortable walking shoes
	3:00 pm - 4:00 pm	Bus	Travel back to hotel to rest	N/A	
	Rest of evening	Estelar Hotel Parque 93	Dinner and rest	N/A	Dinner vouchers will be provided for all guests
	7:30 am - 8:30 am	Estelar Hotel Parque 93 Calle 93 #11-19	Breakfast during the program	N/A	A breakfast buffet will provided during the program (just outside the meeting hall)
	8:00 am - 8:45 am	Estelar Hotel Parque 93 Calle 93 #11-19 2nd floor meeting rooms	Colombia-U.S. relations from our American embassy in Bogota (U.S. Embassy)	1. Jeff Geiger, US Embassy in Colombia	
	9:00 am - 10:45 am	Estelar Hotel Parque 93 Calle 93 #11-19 2nd floor meeting rooms	Colombia's history and evolution from conflict to peace; We will hear from directly from people in the trenches from both sides of the conflict about their experience and where the country goes from here - Armed forces point of view, other different armed groups, illegal economies and urban violence	1. Luis Arevalo Rodriguez (EAN University) 2. General Henry Medina - Translation 3. Ariel Ávila (Fundación Paz y Reconciliación) - Translation	
	11:00 am - 12:15	Estelar Hotel Parque 93 Calle 93 #11-19 2nd floor meeting rooms	How the NGO community is helping provide opportunities for people pos-conflict. How can these lessons be applied to in NW to help integrate people that have disenfranchised from social systems and employment opportunities?	1. Provash Budden (Mercy Corps) 2. Hernando José Salazar (Desarmaginalizar)	

<b>Thursday October 4</b>	12:15 pm - 1:15 pm	Estelar Hotel Parque 93 Calle 93 #11-19 2nd floor meeting rooms	Lunch. A video will play in the background that will provide an overview of how Antanus Makus and Enrique Peñalosa created a shift in the civic conscience, starting in the 1990s, that ignited the positive changes seen today. What can the NW learn from this in terms of bold leadership and how to create change?	Video	Buffet lunch
	1:20 PM	Hotel Lobby	Meet in lobby to board bus to Universidad	N/A	
	1:30 pm - 2:15 pm	University of Rosario Auditorio 2 del Edificio Pedro Fermín (Calle 12c # 4- 79)	Travel by bus to meeting space at the University	N/A	
	2:30 pm - 5:00 pm	University of Rosario Auditorio 2 del Edificio Pedro Fermín (Calle 12c # 4- 79)	1. Bogota has impressive bike infrastructure and invested in a sophisticated bus rapid transit system that helped mobility for residents. Learn about these and other planning projects that have shaped the city. (2:30 - 4:00)  2. Bogota has a large-scale ambitious project called "Bronx: La Esperanza Naranja." This project will take a portion of the city center that has been the epicenter for drugs, unemployment, and crime, and will transform it into a university, housing, and employment center. Learn how Bogota is managing their urban renewal to balance the needs of residents and limit gentrification. (4:00 - 5:00)	Part 1 1. Juan Carlos Florez, City Council 2. Fernando Rojas, City Council - Translation 3. Eduardo Nates, Director of Roads and Public Transport, Planning Secretariat of Bogotá  Part 2 1. Mónica Ramírez, Director Fundación Gilberto Alzate Avendaño	
	5:00 pm - 6:20	Bus	Travel back to dinner at Andres DC	N/A	
	6:30 pm - 8:30 pm	Andres DC Calle 82 #12-21	Dinner	N/A	
	8:30 pm	Bus	Travel back to Hotel	N/A	
	Res of evening	Estelar Hotel Parque 93	Rest		
	7:00 - 8:15 am	Estelar Hotel Parque 93	Breakfast	N/A	Breakfast is included with your rooms and is available in the hotel restaurant
	8:15 am	Hotel Lobby	Meet to board bus to EAN University	N/A	
	8:15 am - 8:45 am	Bus	Travel to EAN University	N/A	
	9:00 am - 10:00 am	EAN University Aula Magistral Calle 79 #11-45	Bogota's robust entrepreneurs support system relies less on direct funding and more on making them as ready for success as possible through rigorous coaching and development. We'll hear directly from mentoring and incubation programs about the advantages of this strategy and how this blueprint can be applied to the NW. We will hear directly from entrepreneurs that have gone through the program about their experience.	1. Francisco Matiz (Institute for Sustainable Entrepreneurship, Universidad EAN) 2. Catalina Ruiz (Institute for Sustainable Entrepreneurship, Universidad EAN) 3. Entrepreneurs' experience/presentations - Translation	
	10:10 am 11:15 am	EAN University Aula Magistral Calle 79 #11-45	Learn about the partnerships established to accelerate R&D and technology-transfer between universities, inventors and industry.	1. Diana Gaviria (Connect Bogota) 2. TBD (University Rosario)	
	11:30 am - 1:00 pm	EAN University	Lunch, provided by our gracious host, EAN University	N/A	
	1:10 pm	Bus	Board bus to transfer	N/A	
	1:10 pm - 1:30 pm	Bus	Travel to Club de Banqueros y Empresarios	N/A	

Friday October 5	1:45 pm - 3:45 pm	Club de Banqueros y Empresarios Cl. 72 #7-64	National economic development - Overview Colombia's robust tourism and agriculture industries, which are growing 10% year over year. What opportunities are there for the NW for commercial collaborations with Colombia in terms of trade/exports?  Part 1: Tourism in Colombia (1:45 - 2:45) Part 2: Industry and Trade (2:45 - 3:45)	Part 1 1. Luisa Fernanda Cuellar Sarmiento (ProColombia) - Translation  Part 2 1. Ana María Fergusson (ANDI) - Translation 2. Margarita Arango (ProColombia)	
	3:45 pm - 4:45 pm	Club de Banqueros y Empresarios Cl. 72 #7-64	Bogota economic development – Why is it successfully attracting foreign direct investment? What are unique partnerships and incentives the City uses to attract business and create jobs.	1. Adriana Forero (Invest Bogotá) 2. Marco Llinas (Cámara de Comercio de Bogotá)	
	4:50 pm	Bus	Meet to board bus	N/A	
	4:55 pm - 5:30 pm	Bus	Travel by bus to hotel	N/A	
	6:00 pm - 8:30 pm	Estelar Hotel Parque 93 Calle 93 #11-19	Hors d'oeuvres and cocktail reception	Randy Miller/ Maria Ellis	Invite local guests
	Rest of evening	Estelar Hotel Parque 93	Rest		
Saturday October 6	Morning	Estelar Hotel Parque 93	Breakfast	N/A	Breakfast is included with your rooms and is available in the hotel restaurant. <b>Delegates will need to have bags packed and ready to depart to the airport.</b>
	8:00 am	Hotel Lobby	Meet to board bus	N/A	
	8:00 am 8:40 am	Bus	Travel by bus to Monserrate	N/A	
	8:40 am - 9:10 am	Monserrate Cable Station Carrera 2 E No. 21-48	Take cable car to ascend to Monserrate	N/A	
	9:10 am - 11:30 am	Monserrate Cable Station Carrera 2 E No. 21-48	Guided tour of this historic site	Tour guide	
	11:30 am - 12:00 pm	Cable	Take cable to descend to bus	N/A	
	12:00 pm - 12:45 pm	Bus	Travel by bus to Bogota airport, <b>eat box lunch on bus</b>	N/A	
	1:00 pm	BOG airport Calle 26 #103-9	Begin check-in	N/A	
	3:23 pm	BOG airport Calle 26 #103-9	Fly Avianca 9348 BOG to MDE. Arriving in Medellin at 4:22 pm	N/A	
	4:10 pm - 6:00 pm	Bus	Arrive in MDE, pick-up baggage, and travel by bus to hotel	N/A	
	6:15 pm	Marriott Hotel Calle 1a Sur #43a-83 +57.034.444.3636	Check-in at hotel	N/A	
	7:00 pm - 9:00 pm	Marriott Hotel Calle 1a Sur #43a-83 Room: Real 2/2nd Floor	Welcome cocktail reception	N/A	
	Morning	Marriott Hotel Calle 1a Sur #43a-83	Breakfast	N/A	Delegation will be provided with breakfast, lunch, and diner vouchers to be used as desired at hotel restaurants
	9:30 am	Hotel Lobby	Meet in lobby for bike ride (Optional)	N/A	

<b>Sunday October 7</b>	9:30 am - 11:00 am	Ciclovia (Avenida Poblado)	Bike ride in Medellin "Ciclovia" (think Sunday Parkways, but every single Sunday and every national holiday). Return to hotel. (Optional)	N/A	<b>Wear comfortable clothes, shorts okay for men</b>
	11:15 am - 1:20 pm	Marriott Hotel Calle 1a Sur #43a-83	Rest, change, eat lunch, free time	N/A	Delegation will be provided with breakfast, lunch, and diner vouchers to be used as desired at hotel restaurants
	1:20 pm	Hotel Lobby	Meet to board bus to Fredonia	N/A	
	1:30 pm - 3:00 pm	Bus	Travel by bus to Fredonia and La Sierra finca		
	3:00 pm - 7:30 pm	La Sierra Hacienda Fredonia, Antioquia	Welcome, coffee plantation tour to learn about how this important commodity goes from seedling to the marketplace. Dinner and cocktails on the farm.	Maria Cristina Escobar (Oro Molido)	Bring <b>comfortable walking shoes and clothes</b> if you want to participate in the coffee tour.
	7:30 pm - 8:30 pm	Bus	Travel by bus back to Medellin hotel		
	Rest of evening	Hotel Lobby	Rest	N/A	
<b>Monday October 8</b>	7:30 am - 8:30 am	Marriott Hotel Calle 1a Sur #43a-83	Breakfast buffet at the meeting room	N/A	We will eat breakfast together in the meeting room so we can start presentations promptly at 8:00 am
	8:00 am - 9:00 am	Marriott Hotel Calle 1a Sur #43a-83 Room: Real 2/2nd Floor	Understand Medellin's long history of strong and impactful private sector leadership and how it helped safeguard the city's economy during turbulent times: What can private sector leaders learn from the "enroque" and the Grupo GEA that can be applied in the NW?	1. Juan Luis Mejía (EAFIT)	<b>You won't want to miss this so please arrive promptly</b>
	9:05 am - 9:55 am	Marriott Hotel Calle 1a Sur #43a-83 Room: Real 2/2nd Floor	Learn about the Antioquia's approach (public-private) for local service provision (housing, education, social safety net, healthcare, etc.), which is considered a best practice model by the Harvard Kennedy School.	1. Mauricio Mosquera (COMFAMA) 2. Edward Jaramillo (COMFAMA)	
	10:00 am - 10:50 am	Marriott Hotel Calle 1a Sur #43a-83 Room: Real 2/2nd Floor	Understand Medellin's unique municipally-owned enterprise approach, particularly Empresas Publicas Medellin (EPM), that is a vital ingredient to the city's current success.	German Alberto Orosco (EPM)	
	11:00 am - 11:50 am	Marriott Hotel Calle 1a Sur #43a-83 Room: Real 2/2nd Floor	Understand how the universities, the state, and business collaboration to drive university science & technology.	1. TBD - Private Sector Rep From ANDI 2. Ana Lucia Perz (University of Antioquia) 3. TBD (State Secretary of Economic Development)	
	12:00 pm	Hotel Lobby	Meet to board bus to Botanical Gardens	N/A	
	12:00 pm - 12:30 pm	Bus	Travel by bus to Botanical Gardens	N/A	
	12:30 pm - 2:00 pm	Botanical Gardens Calle 73 #51d14	Lunch at Restaurante In Situ (inside the Botanical Garden)	N/A	
	2:00 pm - 2:15 pm	Walking	Walk to Ruta N from Botanical Gardens	N/A	
	2:30 pm - 3:15 pm	Ruta N Calle Barranquilla # 52-20	Learn how Medellin has become one of Latin America's preferred landing space locations for companies from all over the globe and how Portland can follow its lead. Learn about the ambitious innovation district the city is developing.	Paulina Villa (Innovation District)	
	3:20 pm - 4:45 pm	Ruta N Calle Barranquilla # 52-20	Presentations on key innovation initiatives: 1. The new partnership Medellin has launched with a U.S. partner to create an artificial intelligence center. 2. An electric mobility manufacturing initiative to create jobs and address pollution in the city.	1. Maria Palomino (DAPI) 2. Paola Pallmeyer (Cities for Life)	
5:00 pm - 5:45 pm	Bus	Travel by bus to hotel			

	Rest of evening	Marriott Hotel	Rest, eat dinner, etc.	N/A	Delegation will be provided with breakfast, lunch, and diner vouchers to be used as desired at hotel restaurants
<b>Tuesday October 9</b>	Morning	Marriott Hotel	Breakfast	N/A	Delegation will be provided with breakfast, lunch, and diner vouchers to be used as desired at hotel restaurants
	7:45 am	Hotel Lobby	Meet to board bus to Biblioteca EPM	N/A	
	7:55 am - 8:30 am	Bus	Travel to Biblioteca EPM	N/A	
	8:30 am - 8:45 am	Biblioteca EPM Cra. 54 #45-44	Registration at the library		
	8:45 am - 9:45 am	Biblioteca EPM Cra. 54 #45-44	Explore "Social Urbanism," Medellin's unique and progressive approach to planning and capital investments that has gotten international attention. Explore the important past and present infrastructure projects, called UVAs (Unidades de Vida Articulada), including the city's balanced approach to public involvement in determining project.	1. Alejandro Restrepo (Urban Development Company (EDU))	
	10:00 am - 11:00 am	Biblioteca EPM Cra. 54 #45-44	A session with the leaders of Medellin's and Antioquia's economic development efforts to learn about what the region is doing to grow business, entrepreneurship and jobs. (ACI Medellín, ProAntioquia, Cámara de Comercio de Medellín)	1. Catalina Restrepo (ACI Medellín) 2. TBD (State Secretary of Economic Development)	
	11:00 am - 12:00 pm	Biblioteca EPM Cra. 54 #45-44	Learn about Medellin Como Vamos, how the city monitors and continues to improve liveability for residents, including socioeconomic factors.	1. Piedad Patricia Restrepo (Mayor's Office) 2. Rafael Aubad (ProAntioquia)	
	12:00 pm - 12:30 pm	Walk	Walk to Lunch Reposteria Astor (Junin) - As we walk, learn about one of the main projects of the current administration - renovation of the center.	1. Pilar Velilla (Manager of Center Revitalization)	
	12:30 pm - 2:15 pm	Reposteria Astor Cra. 49 Junin #52-84	Lunch at Reposteria Astor		
	2:15 pm - 2:30 pm	Walk	Walk to Streetcar San Antonio		
	2:30 pm - 3:00 pm	Streetcar Station San Antonio Cl. 46 #49-50	Take a streetcar tour from San Antonio to the Oriente Station. Learn about how this transportation project has helped revitalize Buenos Aires neighborhood.	Juan David Correa (Metro)	
	3:00 pm	Streetcar Station Oriente	Disembarc the streetcar and walk to aerial tram boarding area to take Line H to Villa Sierra		
	3:15 pm - 4:30 pm	Oriente Station H Line/Villa Sierra	Ride the tram to Villa Sierra. Go off the cable and walk to the look-out point at Villa Sierra. Get back on the cable car and return to the Occidente Station.	Juan David Correa (Metro)	
	4:30 pm - 5:15 pm	Bus	rest, change		
	5:30 pm - 6:15 pm	Marriott Hotel		N/A	
	6:15 pm	Hotel Lobby	Meet to walk to dinner		
	6:20 pm - 6:30 pm	Walking	Walk to La Matriarca Restaurant	N/A	
6:30/7:00 pm - 9:00 pm	La Matriarca Restaurant Cl. 8 # 43b-62	Dinner; wrap-up discussion	N/A	This will be a fantastic dinner, don't miss it! Will invite some guests from the city.	
Rest of evening	Marriott Hotel	Rest, free time	N/A		
<b>Wednesday October 10</b>	Morning	Marriott Hotel	Breakfast	N/A	
	12:00 pm	Marriott Hotel	Check-out time		
	Afternoon	Shuttles	Hotel shuttles to MDE airport as needed		

SECRET 10					