



October 4, Opening Night Reception: 700 pm

- 700Pm Journeyman [Founders Terrace](#)
  - 700Pm – 745Pm: Welcome to Milwaukee – Introductions with [Randy Miller](#), Greater Portland Best Practices
  - Light the Hoan
    - [Daniel Steininger](#), Chair, Daniel Hoan Foundation
    - [Alisha Sullivan](#), Executive Director, [Willamette Light Brigade](#) / [Portland Winter Lights Festival](#)
    - [Ian Abston](#) & [Michael Hostad](#) co-founders [Light the Hoan](#)
  - Dinner in the Neighborhood

October 5, Breakfast at Journeyman from 700 am – 800 am

- 800 – 830 walk to [Milwaukee City Hall](#)
  - 830 am – 845 am: Arrive at City Hall – Security – [Common Council Chambers](#)
  - 845 am – 945 am: [Common Council President Jose Perez](#), [Alderman JoCasta Zamarripa](#), [Alderman Jonathan Brostoff](#)
    - Introduced by Commissioners [Carmen Rubio](#)
  - 945 am – 1000 am: Break
  - 1000 am – 1100am: [Mayor Cavalier Johnson](#)
    - Introduced by [Metro President Lynn Peterson](#), and [Lake Oswego Mayor Joe Buck](#)
  - 1100 am – 1115 am: Break
  - 1115 am – 1215 pm: [District Attorney John Chisholm](#) Introduced by [District Attorney Mike Schmidt](#)
- 1215 pm – 1245pm: Walk to [Deer District](#) – [GATHER at the Deer District](#) (333 W. Juneau Avenue, Milwaukee, 53202)
  - Group photo at the [Bronze Fonz](#)

## DRAFT AGENDA

- 1245 pm – 145pm Lunch Panel, presentations and district tour facilitated by Sport Oregon: [Raven Jemison, Executive Vice President Business Operations](#), and [Michael Belot, Senior Vice President Bucks Ventures and Development](#)
- 145 pm – 245pm Moderated discussion with
  - [Peter Feigin, President](#), Milwaukee Bucks and Fiserv Forum
  - Introduced and facilitated by [Jim Etzel, Sport Oregon](#) and [Dan Jarman, Crosswater Strategies](#)
- 245pm – 345pm Tour of Deer District
  - Approximately 30-person tours
- 345pm Depart for [Northwestern Mutual Life Tower & Commons](#) – Headquarters (805 East Mason Street, Milwaukee, WI 53202)
- 345-430pm Bus Tour
- 430pm Arrive at Northwestern Mutual Life headquarters rooftop.
  - Short Program
- Dinner in the Neighborhood

### **October 6, Breakfast at Journeyman from 700 am – 800 am** **FRIDAY CHECK-OUT SHOULD BE DONE PRIOR TO DEPARTURE**

- 815am – 830am: Depart and walk to [Metropolitan Milwaukee Association of Commerce](#) (301 W. Wisconsin Avenue, Suite 220)
  - 830am – 1000 am [Tim Sheehy, President](#), [Dale Kooyenga, Senior Vice President](#)
    - Introduced by Chair, Alando Simpson, Portland Metro Chamber and Andrew Hoan, Portland Metro Chamber
  - 1015am – 1130am [Milwaukee Water Council](#) with Milwaukee Water Council [Dean Amhaus, President, UW Milwaukee School of Fresh Water Sciences](#), [Assistant Dean for Advancement Eric Leaf, UW Milwaukee College of Engineering & Applied Sciences](#), [Dean Brett Peters, Badger Meter, Chairman & President](#), [Ken Bockhorst](#) (Vice Chair Water Council)
    - Introduced by Director, [Kimberly Branam](#), Prosper Portland, and President & CEO, [Monique Claiborne](#), Greater Portland Inc; and Director [Sophorn Cheang](#), Business Oregon
- 1145am – 1245pm move to Lunch at old Grand Avenue Mall
  - 12pm Food at the [3rd Street Market](#) – [Starlight Room](#). Welcome by [Peggy Williams-Smith](#), VISIT Milwaukee
    - Introduced by [Jeff Miller](#), Travel Portland

## DRAFT AGENDA

- Mall conversion and convention business with [Omar Shaik](#) (PENDING)
- 1245 - 100Pm Depart 3rd Street Market Starlight Room and load onto buses
- 100pm: Bus Departs for Tour of [Henry Maier Festival Park](#)
  - 100Pm Bus depart 3rd Street Market - Estimated Arrival at North Gate, Henry Maier Festival Grounds 105Pm – 110Pm joined by [President Sarah Smith-Pancheri](#), [Gayelin Littell, Vice President – Executive Producer](#), [Milwaukee World Festival](#) board bus at North Gate
  - 1Pm – 2Pm Summerfest Grounds - Bus and Walking through grounds
    - 130Pm - 145Pm [American Family Insurance Amphitheater](#) walking tour
    - 145Pm - 200Pm Depart and walk to offices (639 E. Summerfest Place Milwaukee, WI 53202 USA)
- 2Pm - 315Pm Milwaukee World Festival overview and panel
  - 200Pm to 215Pm Introductions - [Christina Fuller](#) - Fuller Events and [Portland Waterfront Blues Festival](#), [Peter Johnson](#), [Portland Waterfront Pavillion](#)
    - President Sarah Pancheri, Gaye Littell, Vice President, Executive Producer
    - [Pride Fest Milwaukee, Mexican Fiesta](#), Northwestern Mutual Life
  - 315Pm - 4Pm County Presenter – Homelessness