
Greater Portland Inc.
Oregon Israel Business Alliance
Israel Mission
13 - 21 October 2013
Suggested Draft Itinerary
Version 7

Sunday October 13th **Optional Arrival for Cities Conference Attendees**

Monday October 14th **Optional Cities conference**

<http://citiestelaviv.evolero.com/> starts at 09:30am - 3:30pm

Based at the Academic college of Tel Aviv
DLD conference is a platform to connect global thinkers, CEOs, futurists, entrepreneurs, investors, scientists, opinion formers and creative talents. Free registration.
<http://citiestelaviv.evolero.com/registration/start>

Optional DLD Chairman Reception. 20:00- 23:00
(Delegation has received private invitation to attend this event.

<http://dldtelaviv2013.evolero.com/>

For the third annual time, Israel's largest international Hi-tech gathering will take place and will feature hundreds of start ups, VC's, angel investors and leading multinationals. Tel Aviv is the ideal venue for this event, boasting top technological talent, the highest venture capital investments per capita and multi national centers for industry leaders such as Google, Barclays, Motorola, BMC Software, Broadcom, EMC, Microsoft, GM, Amdocs, SAP, Applied Materials, Marvell, Oracle, HP, Cisco Israel etc.

Overnight **Tel Aviv**

Tuesday October 15th **Arrivals**

Optional DLD conference
<http://dldtelaviv2013.evolero.com/> 9:00-18:00

18:45	Meet in the lobby of the Dan Panorama Tel Aviv, bus will depart from there
19:00 – 21:00	Opening event for the Core group: Gala Opening Dinner – venue Neve Tzedek "A place for meat" – (Neve Tzedek Sabazi 67).
Overnight	Tel Aviv

Wednesday October 16th

The White City of Tel Aviv

	Optional DLD conference http://dldtelaviv2013.evolero.com/ 9:00-18:00
8:00 – 9:00	Breakfast for those staying at the hotel
08:45	Meet in the lobby of the Dan Panorama Tel Aviv, bus will depart from here
9:00 – 13:00	From sand dune to world fame – the urban evolution of Tel Aviv – A guided tour of the urban and architectural development of Tel Aviv guided by Tel Aviv’s City Engineer. Tour will include Ancient Jaffa, Neve Tzedek, Rothschild Blvd. and some of the city’s new and large real estate projects. The tour will be orchestrated and framed by the city Engineer but we will meet the heads of different projects at each of the stops.
12:30 – 13:30	Lunch – Goshen (Nahalt Binyamin 37) with city architect add intro to Namal
13:30 – 15:30	Tel-O-Fun –Tel Aviv-Yafo joins other large European cities in offering residents and visitors bikes for rent. A ride and discussion With Ofer Sela from FSM the company elected for the Project and Avi Gutman the head of Tel-O-Fun project of Consist Systems. Examine why Tel Aviv was successful where other succeeded. For those who do not wish to do the bike tour you may choose to explore the renowned Bauhaus architecture of Tel Aviv as you re escorted through the white city by the Bauhaus center.
16:00 – 17:30	Downtime at hotel
17:30	Meet in the lobby of the Dan Panorama hotel bus will depart from there
18:00	Dinner with guest speakers at a local community center used by many young startups to get started. -17 Lillenblum street
20:00	Optional <u>Garage geeks</u> with Yossi Vardi (please register on your own)
Overnight	Tel Aviv

**Thursday October
17th**

7:00 – 8:00

Start up Nation

Breakfast for those staying at the hotel

8:00 – 9:00

Briefing with Amos Harel a local journalist giving an insight into Israel's current position in the Middle East (Dan Panorama Hotel –Tamar Hall)

9:00

Bus departs from the Dan Panorama Tel Aviv

9:00 – 12:30

Startup Hop along Rothschild Blvd. The Ground Zero of Israel's high tech scene, with the CEO of Ebay Israel and Solluto.

12:30 – 14:00

Drive to Yokneam (lunchboxes to be provided)

14:00 – 15:00

A visit to Biosense purchased by Johnson and Johnson this company has a cutting edge technique of using missile guidance systems in Heart Catheters.

15:00 – 15:30

Drive to Nazareth

15:30 – 16:30

Explore the new industrial park set up by Stef Wertheimer focusing on building joint Jewish and Arab Israeli startups

16:30 – 17:30

A tour of Nazareth

Optional Spouse tour

9:00 – 10:00

Meet your guide in the lobby of the hotel and drive northwards along the coastline to Caesarea

10:00 – 12:00

A tour of the magnificent Roman ruins of Caesarea, King Herod's legendary Port City

12:00 - 13:00

Drive to Zichron Yaakov

13:00 - 14:30

Lunch and stroll through the town of Zichron Yaakov

14:30 - 15:15

Drive to Nazareth

15:30 - 17:00

Nazareth, Mary's Well (The Orthodox Church remembering the Annunciation), and the Roman Catholic Basilica of Annunciation, the largest church in the Middle East!

Both groups

17:30 – 19:00

Return to Tel Aviv and directly to dinner

19:00

Dinner at Regina restaurant in the old train station

Overnight

Tel Aviv

Friday October 18th

8:00 – 9:00

Along the Coast line

Breakfast and check out for those staying at the hotel

9:00

Meet in the lobby of the Dan Panorama hotel bus will depart from there

9:30 – 11:00

Turning wastewater from a pollutant to a precious resource. A visit to the Dan Regional Association for Environmental Infrastructure – Shefdan.

11:00 – 12:00

Ascend to Jerusalem

12:00 – 12:30

Viewpoint from the Mount of Olives overlooking the holy city

12:30 – 16:30

The Old City of Jerusalem: Understanding Jerusalem's importance for Judaism, Christianity and Islam, the tour will include a visit to the Western wall, an overview of Temple Mount with the Dome of the Rock and the El Aksa Mosque and the Christian Quarter with the Church of the Holy Sepulcher, site of Jesus' Crucifixion, death, burial and resurrection according to Christian tradition.

17:00

Check in at Hotel

19:30

The Promise of Israel – Shabbat Dinner with Rabbi Dr. Daniel Gordis at Hotel.

Overnight

Jerusalem

Saturday October 19th

Free Day to explore Jerusalem

Breakfast for those staying at the hotel

Optional Masada and the Dead Sea

(There will be an additional cost for this option-\$145-\$270 based on # of participants)

7:30

Meet in the lobby of the Dan Panorama hotel Jerusalem

7:30 – 8:45

Drive along the western shoreline of the Dead Sea to Masada

9:00 – 11:00

Take the cable car to the top of **Masada** to tell the ancient story of the 960 men, women, and children that were the last to resist the Romans during the Great Jewish Revolt almost 2000 years ago. A story that became synonymous with Israel's quest for freedom and independence in modern times

11:00 – 15:00

Lunch and swim at the **Dead Sea**

15:00 – 16:30

Return to Jerusalem

For those who do not wish to visit Massada and the Dead Sea there are **two alternatives**.

Option Visit the Israel museum and view the second temple model of Jerusalem as well as the famous shrine of the book.

Option Explore the old city on your own with its exciting Old Arab Bazaar.

Free evening to explore Jerusalem at your leisure

Overnight

Jerusalem

Sunday October 20th

Introduction to Jerusalem

Breakfast for those staying at the hotel

8:00 - 9:00

Briefing with Jon Medved (meeting room to be advised)

9:00

Meet in the lobby of the Dan Panorama hotel bus will depart from here

9:30 - 10:30

Preserving the Past, Engaging the present, Planning for the future

A meeting with Naomi Zur, Deputy Mayor of Jerusalem and responsible for strategic planning, environment, sustainability and historic conservation.

11:00 - 12:30

A visit to JVP Media Quarter in Jerusalem - Beautifully situated in the heart of Jerusalem's "Cultural Mile", the JVP Media Quarter gives expression to the vision of fusing technology, creativity and social action in one exciting complex.

12:30 - 14:00

Lunch with David Horovitz, Editor in Chief, The times of Israel - Colony restaurant (Beth Lehem st.)

14:30 - 17:00

Yad Vashem - Remembering the Holocaust." As the Jewish people's living memorial to the Holocaust, Yad Vashem safeguards the memory of the past and imparts its meaning for future generations. Established in 1953, as the world center for documentation, research, education and commemoration of the Holocaust, Yad Vashem is today a dynamic and vital place of intergenerational and international encounter.

17:30 - 18:30

A meeting with Foursan Hussein the CEO of the landmark Jerusalem YMCA as well as outspoken Arab Israeli and Palestinian activist to hear his perspective on the roll of Arab Israelis and Palestinians in the future of Jerusalem
Dinner with guests (Political representatives of Yesh Atid MK Dov Lipman a United States expat and city activist-

19:00

Overnight Restaurant Ana Tico (Harav Kook 9)
Jerusalem

Monday October 21st **Jerusalem continued**

Breakfast for those staying at the hotel

8:00 – 9:00 Briefing with Dr. Tal Becker the future of the Peace process, Dr. Becker is a current member of the negotiating team with the Palestinians

09:00 Meet in the lobby of the Dan Panorama hotel, bus will depart from there

09:30 – 12:00 Hadasit, the Technology Transfer Company of Hadassah Medical Organization (HMO). Hadasit promotes and commercializes HMO's continuously generated intellectual property (IP) and Research & Development (R&D) capabilities. IP generated by HMO has already gained global recognition due to Hadasit's successful enterprising of Hadassah's biomedical technology, including novel therapeutics, diagnostics and medical devices.

12:30 – 14:00 Lunch – Fortuna (Haarmonim St., Machaneh Yehuda)

14:00 – 16:30 Explore the Machane Yehuda fresh produce market, a true Jerusalem institution the market has led to a rejuvenation of the surrounding neighborhood, meet with a spokesperson from the Market Vendor's association to hear more about the philosophy behind the market. We will also meet with a representative of their Market consultancy unit, who specialize in developing Fresh produce markets all over the world

17:30 Return to the hotel

18:00 Festive farewell Dinner at Adom restaurant Old Jerusalem train station

Overnight **Jerusalem**

Tuesday October 22nd
- 24th

Optional WATEC conference. <http://www.watec-israel.com/?gclid=CMHWnaLaiLkCFSU6QgodQ0UAJQ>
This year's conference will emphasize the technologies that can serve as the key to a much more efficient exploitation of natural resources (Water, Soil, Energy & Materials). Bringing together Israeli & international business executives, political decisions makers and leading researches, over 25,000 attendees in total, WATEC 2013 will be a showcase for the most advanced technologies and solutions from around the world. Opening of Watech Israel 2013 at the Israel Trade Fairs &

Convention Center TA

Pre & Post Tours options

The Galilean Ministry of Jesus

09:00 - 10:30	Drive to Nazareth (14 pax)
10:30 - 12:00	Nazareth, the Basilica of Annunciation and Mary's well
12:00 - 13:30	Ascend northwards to the area around the sea of Galilee (light lunch en route) 40
13:30 - 14:15	Tabgha, site of Peter's Primacy (John Chapter 21) Multiplication of Loaves and Fish and calling of the disciples.(Church remembering the Miracle of Loaves and Fish is closed on Sundays)5
14:20 - 15:00	Capernaum - The Headquarters of Jesus' movement and his home during his central Galilean Ministry.5
15:15 - 16:00	Mt. of the Beatitudes - Remembering the verses of Sermon on the Mount (Matthew Chapters 5-7)5
16:00 - 18:00	Transfer to Tel Aviv
Overnight	Tel Aviv

Petra Jordan

10:00 - 11:00	Morning flight from Tel Aviv to Eilat
11:00 - 12:00	Our driver will transfer you to the Arava border crossing and assist you with border tax procedures for your trip to Petra You will be met on the Jordanian side of the border by your guide and driver Jeep rides in Wadi Ram
Overnight	Petra

Petra tour

Arrive at Arava border crossing and transfer to Eilat domestic airport

Domestic flight to Tel Aviv